

# ADVERTISEMENT CONFIRMATION FORM

To  
The Advertisement Department  
Cotton Bangladesh

Dear Sirs,

**We would like to put our advertisement in Cotton Bangladesh for the following issue(s):**

Check appropriate box(es):

- January Issue** (Payment, Ad Film and Color Proof will be sent by November 30)
- April Issue** (Payment, Ad Film and Color Proof will be sent by February 28)
- July Issue** (Payment, Ad Film and Color Proof will be sent by May 31)
- October Issue** (Payment, Ad Film and Color Proof will be sent by August 31)

Company Name : .....

Company Address : .....

Telephone : ..... Fax: .....

E-mail : ..... Website: .....

Contact Person : ..... Designation: .....

Agency Name : ..... Address: .....

Agency Telephone : ..... Fax: ..... E-mail: .....

Instructions (If any) : .....

**ADVERTISING RATES AND SIZES (4 COLOR)**  
Check appropriate box(es)

Page Indication	Actual Ad Size		Bleed Size	Rates in US\$
	Inches	Millimeter	Millimeter	
Back Cover (Laminated)	8 x 10.75	203 x 273	203 x 273	1,500 (Booked for 2008)
Second Front Cover (Laminated)	8 x 10.75	203 x 273	203 x 273	750 (Booked for 2008)
Third Back Cover (Laminated)	8 x 10.75	203 x 273	203 x 273	750 (Booked for 2008)
First Inner Right Page	8 x 10.75	203 x 273	203 x 273	750 (Booked for 2008)
Second Inner Right Page	8 x 10.75	203 x 273	203 x 273	650
Third Inner Right Page	8 x 10.75	203 x 273	203 x 273	600
Inner Full Page	8 x 10.75	203 x 273	203 x 273	500
Half Page Horizontal	7 x 4.75	177 x 120	203 x 136.5	350
Half Page Vertical	3.5 x 9.5	89 x 240	101.5 x 273	350
Quarter Page	3.5 x 4.5	89 x 114	101.5 x 136.5	200
Folder Front Cover (Laminated)	15.25x10.75	387 x 273	400 x 273	3,000
Folder Back Cover (Laminated)	15.25x10.75	387 x 273	400 x 273	2,500
*Show Case	3.5" X 4.5"	89X114	--	100
*Show Case	2.25" X 2"	57X50	--	50
*Advertorial (Sponsored Per Page without Picture)	8 x 10.75	203 X 273	--	200
*Sponsored Picture	2.25" X 2 minimum picture size			100

\* Conditions Applied

I hereby confirm the above order as per our requirement.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**IMPORTANT**

**Agency commission is not included with ad rates for Showcase, Advertorial & Sponsor;**  
**Annual booking for Show Case is needed;**  
**Advance Payment is needed preferably in the form of TT;**  
**Advertisement material is needed in CD in Photoshop, Illustrator or Corel Draw format (any versions) with Create Outline;**  
 Cotton Bangladesh Graphics Division can also design advertisements for clients on payment basis;  
 Postal Address: 416 Road No. 30, New DOHS, Mohakhali, Dhaka 1206, Bangladesh; Tel: +880 2 8850927, 9891534, Cell: +880 1819200743, Fax: 880 2 9891527;  
 Email: advertisement@cottonbangladesh.com; http://www.cottonbangladesh.com;