

Media Kit' 2012



Dear Sir / Madam,

We are delighted to announce that Cotton Bangladesh, the first ever Global Textile Magazine of Bangladesh is entering 12th year of publication in January 2012. We are proud of our patrons who have been consistently supporting us for the last ten years. With their patronage **Cotton Bangladesh** now become a leading Global Textile Magazine.

Cotton Bangladesh, A Global Textile Magazine is a well-known publication in the cotton and textile industry. It has more than 6,000 readers across 70 countries, in Asia, Europe, North and South America, West and East Africa and Australia. Our quarterly magazine entails the global cotton-textile community and takes a glance at the world leaders and happenings around the world. We delightfully convey the vision, mission and services of our clients in front of the most important decision makers in the textile business worldwide regularly through our quarterly publications of **Cotton Bangladesh**.

We are pleased to inform you that Cotton Bangladesh is publishing its four issues of 2012 focusing on the following categories;

Issue	Time	Category	Focus articles & information
January	Mid Jan'12	Regular	The Roles of the State and the Private Sector in Technology Change
April	Mid Apr '12	Regular	The Role of Trade in Promoting Growth and Development
July	Mid Jul '12	Regular	Organic Cotton Production: The Reality of Costs and Benefits
October	Mid Oct'12	Regular	Technological Innovations for Sustainable Development of the Cotton Value Chain

If you are interested to do publicity of your product we believe **Cotton Bangladesh** is the best platform for you. We are the major Textile Magazine of Bangladesh, which has the largest circulation throughout the world.

As we have been receiving a number of requests from our patrons, we are pleased to provide exclusive coverage of your events, conference and fairs. If you need such services please feel free to contact us.

Attached is Advertisement Confirmation Form with new rates for your kind information. Our website **www.cottonbangladesh.com** contains detail information about advertising in Cotton Bangladesh.

We gratefully appreciate your support and patronage and hope that we will continue to receive your support in future.

We look forward to receiving your order.

With regards,



**Advertisement Department
Cotton Bangladesh**

ADVERTISEMENT CONFIRMATION FORM

To
The Advertisement Department
Cotton Bangladesh

Dear Sirs,

We would like to put our advertisement in Cotton Bangladesh for the following issue(s):

Check appropriate box(es):

- January Issue** (Payment, Ad Film and Color Proof will be sent by November 30)
- April Issue** (Payment, Ad Film and Color Proof will be sent by February 28)
- July Issue** (Payment, Ad Film and Color Proof will be sent by May 31)
- October Issue** (Payment, Ad Film and Color Proof will be sent by August 31)

Company Name :

Company Address :

Telephone : Fax:

E-mail : Website:

Contact Person : Designation:

Agency Name : Address:

Agency Telephone : Fax: E-mail:

Instructions (If any) :

ADVERTISING RATES AND SIZES (4 COLOR)
Check appropriate box(es)

Page Indication	Actual Ad Size		Bleed Size	Rates in US\$
	Inches	Millimeter	Millimeter	
Back Cover (Laminated)	8 x 10.75	203 x 273	203 x 273	1500
Second Front Cover (Laminated)	8 x 10.75	203 x 273	203 x 273	750
Third Back Cover (Laminated)	8 x 10.75	203 x 273	203 x 273	700
First Inner Right Page	8 x 10.75	203 x 273	203 x 273	650
Second Inner Right Page	8 x 10.75	203 x 273	203 x 273	600
Third Inner Right Page	8 x 10.75	203 x 273	203 x 273	600
Inner Full Page	8 x 10.75	203 x 273	203 x 273	500
Half Page Horizontal	7 x 4.75	177 x 120	203 x 136.5	300
Half Page Vertical	3.5 x 9.5	89 x 240	101.5 x 273	300
Quarter Page	3.5 x 4.5	89 x 114	101.5 x 136.5	200
Folder Front Cover (Laminated)	15.25x10.75	387 x 273	400 x 273	3,000
Folder Back Cover (Laminated)	15.25x10.75	387 x 273	400 x 273	2,500
*Show Case	3.5" X 4.5"	89X114	--	100
*Show Case	2.25" X 2"	57X50	--	50
*Advertorial (Sponsored Per Page without Picture)	8 x 10.75	203 x 273	--	200
*Event Coverage (Without Picture)	8 x 10.75	203 x 273	--	200
*Picture	2.25" X 2 minimum picture size			100

* Conditions Applied

I hereby confirm the above order as per our requirement.

Signature

Date

IMPORTANT

Agency commission is not included with ad rates for Showcase, Advertorial & Sponsor;
Annual booking for Show Case is needed;
Advance Payment is needed preferably in the form of TT;
Advertisement material is needed in CD in Photoshop, Illustrator or Corel Draw format (any versions) with Create Outline;
 Cotton Bangladesh Graphics Division can also design advertisements for clients on payment basis;
 Postal Address: 416 Road No. 30, New DOHS, Mohakhali, Dhaka 1206, Bangladesh; Tel: +880 2 8850927, 9891534, Cell: +880 1819434335, Fax: 880 2 9891527;
 Email: advertisement@cottonbangladesh.com; http://www.cottonbangladesh.com;

Advertisement Confirmation Form

The client organization can place a banner at any page of www.cottonbangladesh.com for a certain period. The banner can be linked with the corporate web site of the client organization or any other web page developed by the client or cottonbangladesh.com.

To
The Advertisement Department
Cotton Bangladesh
Dhaka

Dear Sirs,

We would like to put our advertisement in Cotton Bangladesh Website.

Company Name :

Company Address :

Telephone : Fax:

E-Mail : Website:

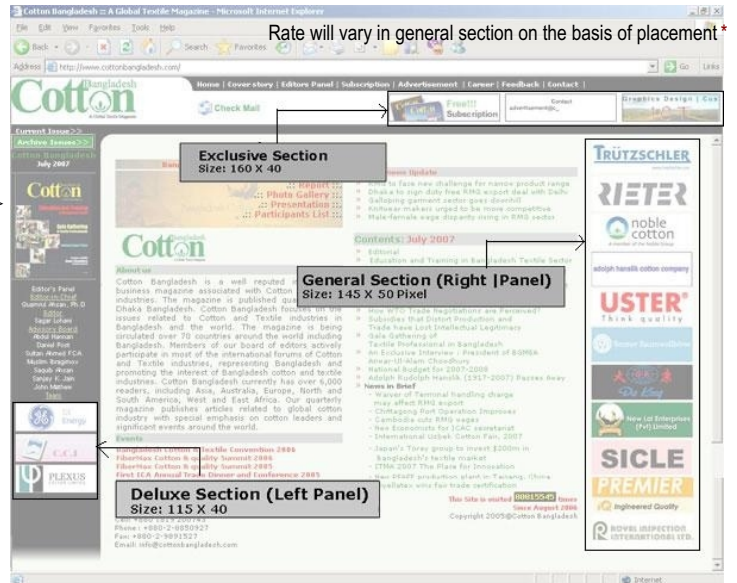
Contact Person : Designation:

Agency Name : Address:

Agency Telephone : Fax: E-mail:

WEB ADVERTISING RATES AND SIZES				
Check appropriate box(es)				
Banner type	Place displayed	Size	Rate	Duration
<input type="checkbox"/> Exclusive section	Top right of all pages	160 x 40 pixel	\$ 300.00	6 month
<input type="checkbox"/> Deluxe Section	Bottom of Left Panel of all pages	116 x 40 pixel	\$ 200.00	6 month
<input type="checkbox"/> General Section	Right of home page only	145 x 50 pixel	\$ 100.00- \$ 150.00 *	3 month
<input type="checkbox"/> Link Page	Link page with advertisement	800 x 600 pixel	\$ 100.00	6 month

Banner Sample



I hereby confirm the above order as per our requirement.

Signature

Date

IMPORTANT

Advance Payment is needed preferably in the form of TT;
Advertisement material is needed in CD in Flash, GIF, Photoshop format.
 Cotton Bangladesh Graphics Division can also design advertisements for clients without additional cost (on request)
 Email: advertisement@cottonbangladesh.com; http://www.cottonbangladesh.com;